

Live Streaming of Bill Gates' opening at the 61st Nobel Laureate Meeting enabled by Axinom and Level 3

Bill Gates, guest of honor at the 61st Meeting of the Nobel Laureates in Lindau, speaks at the opening. Streaming of the opening ceremony is realized by Axinom and Level 3 Communications.

Fuerth - Germany, June 24, 2011 – On Sunday, June 26, 2011, the 61st Meeting of the Nobel Laureates started in Lindau at Lake Constance. Bill Gates, honorary senator of the Lindau Foundation, holding the annual gathering; gave a short speech and took part in a panel discussion with young researchers and Nobel Prize winner Ada E. Yonath about the challenges in science and research of global health. Axinom and Level 3 enabled the delivery of the recorded opening ceremony and the lectures of the 23 Nobel Prize winners using on-demand streaming.

The annual Nobel Laureate Meetings in Lindau provide a globally recognized forum for the transfer of knowledge between Nobel Laureates and young researchers. Between June 26 and July 1, about 23 Nobel Laureates, 566 young researchers from 77 countries are assembling at Lake Constance to discuss advances in medical research. Besides genome and drug research, the focus of this year's meeting is on the main theme "Global Health", which is also an important matter of the Bill & Melinda Gates foundation. "I believe we have the opportunity to make a new future in which global health is the cornerstone of global prosperity," philanthropist Bill Gates professes his motivation recently.

Jointly, IT expert Axinom and network specialist Level 3 Communications made the streaming of the opening ceremony including the panel discussion about „Global Health“ with on-demand streaming services possible. Using a smooth streaming solution developed by Axinom the content is presented by a Silverlight based web application: the new mediatheque of the Nobel Laureates meeting. To ensure the best streaming quality, delivery of data is managed by "Content Delivery Network Services", augmented by Level 3 Communications.

„The mediatheque of the Nobel Laureates gatherings connects us with the international research community. In the past, Meetings of the Laureates have only been accessible to a small and exclusive audience. Today, lectures of the Nobel Laureates can be provided on-demand for everyone interested without restrictions of time and place. The mediatheque developed by Axinom contributes perfectly to the realization of our „Mission Education“: To support transfer of ideas between academics regardless of the nationality, age, gender or financial background they might have“, explains Wolfgang Huang, Director Executive Secretariat of the Council for the Lindau Nobel Laureate Meetings.

The new mediatheque of the Nobel Laureate gatherings was initially launched as BETA version to the public at the 61st meeting. All information such as event agendas, photos or videos as well as abstracts of the researchers are offered by the new mediatheque and are managed along with the [Nobel Laureate website](#) by the Axinom Content Management System AxCMS.net.

“We feel really honored by the faith placed in us by the board of Trustees of the Lindau Nobel Laureate Meetings. Such an event with such excellent speakers deserves an outstanding IT solution. Our teams have been working day and night for the last weeks in order to optimize the video portal in terms of usability, search and filter functionality and of course the streaming experience“, stresses Damir Tomicic, CEO at Axinom. *„As soon as we heard that Bill Gates will speak at the opening ceremony, we knew that a lot of people will be accessing the portal. With a solution designed to easily scale and meet high performance demands, based on Content Delivery Network of our partner Level 3 we are looking forward to a lot of visitors.“*

ABOUT

Axinom Holding is one of the leading IT specialists in the area of conception, development and operation of the latest Microsoft Technologies like Silverlight, Microsoft .NET Framework 4.0, Windows 7, Windows Phone 7 and Windows Azure. Axinom's product portfolio comprises innovative software applications, IPTV, streaming, as well as mobile and portal solutions for medium and big sized companies. Axinom's customers such as: Microsoft, German Postal Services - Deutsche Post, Deloitte, Siemens, STAEDTLER Mars GmbH & Co. KG, ZDF, and RTL.

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Level 3 Communications, Inc. (NASDAQ: LVLT) is a leading international provider of fiber-based communications services. Enterprise, content, wholesale and government customers rely on Level 3 to deliver services with an industry-leading combination of scalability and value over an end-to-end fiber network. Level 3 offers a portfolio of metro and long-haul services, including transport, data, Internet, content delivery and voice. For more information, visit www.Level3.com

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